

# EMPOWERING PEOPLE TO MAKE CHANGE SINCE 1977.



**PEOPLE WHO LIVE IN HUNGER ARE THE SOLUTION, NOT THE PROBLEM. WE DON'T SEE THEM AS 'MOUTHS TO FEED', WE SEE MILLIONS OF HUMAN BEINGS WHO ARE ENTERPRISING AND RESILIENT.**

The Hunger Project empowers people to make change through building capacity, leadership and confidence. Our aim is to overcome the deep resignation people find themselves in as a result of failed aid or their circumstance. **We urge people not to be rescued, but to take action now to meet their basic needs.**

Therefore, in partnership, we help unleash their vision, commitment and leadership so they can feed themselves, their families and their communities.

**OUR METHODOLOGY IS PROVEN TO WORK IN ANY CONTEXT, IN ANY ENVIRONMENT.**

We've tested it throughout Africa, South Asia and Latin America.

**Our innovative, holistic approach can be adapted to any community's needs.**

**BEYOND HUNGER. EMPOWERING WOMEN AS ESSENTIAL CHANGE AGENTS.**

The Hunger Project leads the world in pioneering women-centred strategies that focus on shifting mindsets and empowering people into self-reliant action.

When women are included in decision making, they shift community priorities towards issues that impact everyone such as sanitation, nutrition, health and education.

We teach both women and men that gender discrimination negatively impacts everyone.

**LOCAL LEADERS WHO UNDERSTAND LOCAL ISSUES.**

The Hunger Project relies on local leadership as the challenges relating to hunger vary by country and continent. Therefore, we hire local people who understand the social, economic, environmental and political issues that impact them and their communities.

In addition, we cultivate effective local government partnerships to ensure that they are directly accountable to local people, include the leadership of women and provide access to resources and information.

## VISION

**A world where every woman, man and child leads a healthy, fulfilling life of self-reliance and dignity.**

## MISSION

To end hunger and poverty by pioneering sustainable, grassroots, women-centered strategies and advocating for their widespread adoption throughout the world.

## METHODOLOGY

Whilst adapted to meet local challenges, our methodology is proven to enable an environment for change. Our work begins by:

1. Empowering women as key change agents
2. Mobilising entire communities into self-reliant action
3. Fostering effective partnerships to engage local government

## OUR WORK IMPACTS...



Women's Empowerment



Nutrition



Community Mobilisation



Agriculture/Food Security



Health



Maternal Health



Environment



Education



Microfinance

**WE TREAT THE CAUSE OF HUNGER, NOT THE SYMPTOMS. OUR INNOVATIVE METHODOLOGY BREAKS THE POVERTY CYCLE FOR GOOD BY SHIFTING MINDSETS FROM 'I CAN'T' TO 'I CAN' TO 'WE CAN'**

**16.1 MILLION**  
PEOPLE REACHED IN AFRICA, INDIA, BANGLADESH AND LATIN AMERICA

**175,000**  
ELECTED WOMEN LEADERS TRAINED BY THP IN INDIA



**47,786**  
LOCALLY TRAINED VOLUNTEERS LEADING CHANGE IN THEIR COMMUNITIES IN 2017 ALONE



**13,220**  
VILLAGE COMMUNITIES ARE CURRENTLY BEING REACHED BY OUR WORK



**9M**  
PEOPLE REACHED THROUGH OUR PROGRAMMES IN INDIA

**1.6 MILLION**  
PEOPLE REACHED THROUGH OUR UNIQUE EPICENTRE STRATEGY IN AFRICA

**1.6M+**  
PEOPLE HAVE PARTICIPATED IN VISION, COMMITMENT AND ACTION WORKSHOPS

**WHAT'S DIFFERENT ABOUT US? OUR WORK IS HOLISTIC AND SUSTAINABLE. WHEN A COMMUNITY IS SELF-RELIANT, WE EXIT.**

Solving hunger is not just an issue of food. It is a human issue that requires innovative thinking and actions to solve it. **We place people central to the solution and foster self-reliance, breaking the cycle of dependency.**

We leverage local government resources and inspiring community action. **We don't give hand-outs or build costly infrastructure before a community is ready to "own" it.**

We keep costs down, work with and build local leadership capacity and deliver programmes designed for long-term sustainability.

In a review of our work, McKinsey & Company found that our approach delivers uniquely efficient, sustainable impact; has a clear exit strategy; and enables our partners on the ground to continue creating change beyond our exit.

We've successfully decoded leadership lessons from the village and brought them to a western setting to expand our thinking of what is possible and empower people to make change.

**WE ARE ALL PART OF THE SOLUTION, GLOBALLY...**

Hunger is also closely linked to global issues; work, health, education, the environment and social justice. **Only in solving these together, as global citizens, will any one of them be solved on a sustainable basis.**

The Hunger Project takes a holistic approach to its work which creates a more prosperous, equitable, sustainable world and impacts 13 of the 17 Sustainable Development Goals.

**MORE THAN A DONATION. HOW CAN YOU GET INVOLVED WITH THE HUNGER PROJECT?**

**PARTICIPATE:**

We have programmes, workshops and events in New Zealand that empower you to unlock leadership for the end of hunger.

**ENGAGE:**

Shape a world that works by taking on a fundraising activity, volunteering your skills or inspiring others to connect with our work.

**INVEST:**

When you give your money, you are investing in a world that works for all. Your money will have a lasting impact by empowering an end to hunger.

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